



Jorhat Kendriya Mahavidyalaya

Kenduguri, Jorhat-785010 (Assam)

Affiliated by Dibrugarh University

Supporting Documents for NAAC Self Study Report (SSR) (3rd Cycle) Period: 2017-2022

Criterion 5	Key Indicator: 5.1
Student Support and Progression	Student Support
Metric Number: 5.1.3	Students Benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

Prepared and submitted by
Jorhat Kendriya Mahavidyalaya

Submitted To



NAAC

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL



Pranjal Dutta
Coordinator, IQAC



Principal
Jorhat Kendriya Mahavidyalaya
Kenduguri, Jorhat-10
Dr. Dulen Saikia
Principal



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Name of the Event	Workshop on Entrepreneurship Development Session on Achieving Problem-Solution Fit and Product Fit
Organized By	IIC, JKM in association with Dept. of Economics, JKM
Resource Person	1. Dr. Dulen Saikia, Principal, JKM
Date	24-05-2022
No. of Participants	65

JORHAT KENDRIYA MAHAVIDYALAYA

Estd. 1981

Re-accredited by NAAC with Grade B+

KENDUGURI, JORHAT-785 010, ASSAM

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Ref : _____

Date : 24/05/2022

A Report on Workshop on Entrepreneurship Development: Session on Achieving Problem-Solution Fit and Product Fit



Oneday workshop on 'Entrepreneurship Development: Session on Achieving Problem-Solution Fit and Product Fit' (A special Focus on Handicraft and Agro-based Industries) was organized by Incubation Innovation council of Jorhat Kendriya Mahavidyalaya in association with Department of Economics of the College on 24th May, 2022. The workshop was chaired by Arup Kr Mahanta HoD, Deptt. of Economics and inaugurated by Dr Dulen Saikia, Principal and chairperson of IIC of the institution. In his inaugural speech Dr Saikia highlighted different areas of problems and innovative ideas for solving the problem through entrepreneurship development. He said that the solution fit and market fit products will come from novel ideas and the development of entrepreneurship skills. He also highlighted about the Smart

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Dr. Dulen Saikia

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India Heckthon Programme. The resource persons for the workshop were Harikrishnan Palampatra, Counselor, Balipara Foundation from Kerala, Abinash Hazarika, Entrepreneur & Proprietor of Panchajanya Handicraft Industry, Mohan Ch Bora, Director of Annapurna Seed Lending Library and renowned Farmer and Diganta Bhuyan, Asstt. Manager, Bank of Baroda, Jorhat.



Mr PalamPatra delivered an important lecture on Startup programme of Govt of India, under IIC and highlighted various innovative ideas for market fit and entrepreneurship development. Asstt. Bank Manager, Mr Bhuyan delivered a speech on different schemes and provision of loans for MSME. Youth Farmers Mohan Ch Bora elaborated various provisions of Agro-based industries in Assam through which we can develop our entrepreneurship skills and protect our indigenous resources and environment. Youth entrepreneur Abinash Hazarika practically talks about handicraft industry of Assam and how one can be benefited through the local handicraft product by sighting his personal experiences in this field. The resource persons engaged the students' participants and interacted with them with deep insight into the entrepreneurship and drop the market fit ideas in the last session of the workshop. An important feature of the workshop that an exhibition cum sale center of various handicraft products was also organized. More than hundred students, local entrepreneurs, teachers participated in the workshop.


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Dr. Dulen Saikia

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Chairman, IIC & Principal, JKM

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